

Forté Pharma, Reig Jofre's line of nutritional supplements, launches **EXPERT LIFT' FILLER**



- New oral, anti-wrinkle, moisturizing and firming cosmetic that expands Forté Pharma's beauty range
- Scientific studies support the effectiveness of its ingredients and demonstrate a reduction in the volume of wrinkles by up to 50%

**Barcelona (Spain), January 20, 2020**, Forté Pharma, Reig Jofre's line of nutritional supplements, expands its range of beauty products with the launch in Spain, France and Belgium of **Expert Lift' Filler**, a new nutritional supplement in the form of a drinkable stick designed to reduce the volume of wrinkles, moisturize and firm the skin.

Scientific studies have proven and measured a reduction of wrinkle volume of up to 50% after an 8-week intake, and confirm the effectiveness of the product's formula, which contains a high concentration of bioactive collagen that improves skin elasticity, hyaluronic acid that contributes to the maintenance of good hydration, vitamins A, C and E and the minerals selenium and manganese, which provide antioxidant protection and prevent skin aging.

The oral cosmetics market is growing, representing sales of more than 25 million euros in France, a market in which Forté Pharma is among the leading companies in the sector.

Forté Pharma currently organizes its product portfolio in four ranges: beauty (13% of sales), weight control (36%), energy (27%), and health (24%) at the end of December 2019.



Forté Pharma markets its products mainly in Europe, through its own sales network. The brand's market of origin and main commercial market is France, which accounts for 68% of sales, followed by Benelux with 14%, Forté Pharma Iberica (Spain and Portugal) with 12%, and the rest of the world with 6%.

Receive updated news about Reig Jofre by registering with the company's **subscription centre** via our corporate website: **[www.reigjofre.com](http://www.reigjofre.com)**

### **About Reig Jofre**

Founded in 1929 in Barcelona, Reig Jofre is a pharmaceutical company listed on the Spanish Stock Exchange's continuous market and dedicated to the research, development, manufacture and marketing of pharmaceutical products and nutritional supplements. Reig Jofre structures its product development activity in three business areas: (1) pharmaceutical technologies specialized in the development and manufacture of sterile and lyophilized injectable pharmaceutical products, as well as antibiotics derived from penicillin. (2) Specialty products focused on the research, development, manufacture and commercialization of specialties in, above all, the areas of (i) skin, hair and nail health, (ii) joint health and pain, and (iii) women's health, as well as (3) Consumer Healthcare, in relation to which special mention may be made of the line of nutritional supplements, marketed under the brand Forté Pharma mostly in France, Belgium, Spain and Portugal, as well as other OTC products. Reig Jofre has more than 1000 employees, 4 development and production centres in Europe (2 in Toledo, 1 in Barcelona and 1 in Sweden), direct sales in 7 countries and more than 130 business partners in 70 countries around the world. The company closed 2018 with a turnover of 181 million euros. Reig Jofre is quoted on the Spanish stock exchange's continuous market under the ticker RJF. Share capital: 76,062,457 shares

### **Further information**

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