

**Mr. Iñigo de la Lastra**  
Head of Secondary Markets  
CNMV  
Edison, 4  
28006 Madrid

St Joan Despi (Spain), February 18, 2015

## RELEVANT FACT

Dear Sir,

In accordance with Law 24/1988, 28th July, relative to the regulation of the stock market and related provisions, LABORATORIO REIG JOFRE SA ("Reig Jofre" or "the Company"), formerly NATRACEUTICAL SA ("Natraceutical"), attaches hereafter a press release regarding the launch of the Company's new corporate image and website, the latter according to the agreement of the Board of Directors, submitted as Relevant Fact with register number 217338.

Yours faithfully,

Adolf Rousaud  
Secretary of the Board of Directors  
Laboratorio Reig Jofre SA

Following the merger between Natraceutical and Reig Jofre

## Reig Jofre launches new corporate image and website

**Sant Joan Despi, Barcelona (Spain) February 17, 2015.** The pharmaceutical company Reig Jofre has launched its new corporate image and website, once completed the merger between the companies Natraceutical SA and Laboratorio Reig Jofre SA.





The main goal of the company with this renewal is to reflect the new reality of Reig Jofre after the integration with Natraceutical and to symbolize the important transformation achieved by the two companies through this merger.

The new Reig Jofre has captured the beginning of this new phase with the renewal of its corporate image and in particular, with the merger of Reig Jofre's and Natraceutical's logos in a new design that combines both the use of a clean and open-line typography, of greyish colour in evocation of the technology inherent in the production process of the new company, and the evolution of the anagram into a three-dimensional shape that evokes the DNA chain and the snake in the bowl of Hygieia, one of the symbols traditionally associated with the pharmacy.



Reig Jofre's new website, [www.reigjofre.com](http://www.reigjofre.com), which shows in its introduction the origins of the two merged companies and the strategic pillars that should guide the development of the new Reig Jofre, devotes the central part to the company's two major areas of activity: on one hand, the development, manufacture and marketing of own products (including prescription and non-prescription pharmaceutical products, generics based on specialized technologies, medical devices, nutritional supplements and cosmetics) and, on the other, services of R&D and specialized manufacturing for third parties.

Also, the new website offers a section specifically dedicated to the investment community, with access to the share price, relevant facts, quarterly business evolution, general shareholders' meetings, etc., as well as a news section to which the reader can easily subscribe from the homepage.

The new site, which is mobile-friendly, is currently available in Spanish and will incorporate the English version in the coming days. Until then, the English version of the site will provide a shortcut to Natraceutical's website, [www.natraceuticalgroup.com](http://www.natraceuticalgroup.com), which is temporarily kept as ep information point for the international financial community, as well as a shortcut to Reig Jofre's departments.

### **About Reig Jofre**

The new Reig Jofre is a pharmaceutical company whose business is divided into two major areas: one main for the development, manufacture and marketing of own products (approximately 73% of sales) and one of specialized manufacturing for thirds (27% of sales). At its core activity, the company specializes in the development of prescription and non-prescription pharmaceutical products, generics based on specialized technologies, medical devices, nutritional supplements and cosmetics. The company directs its R&D to develop new indications and/or dosage forms of known active principles, generics with special focus on beta lactam and lyophilized injectable antibiotics, topical dermatological products, OTCs and nutritional supplements as well as the development of new innovative molecules in partnership with start-ups and research centers.



Reig Jofre trades on the Spanish stock exchange under the ticker RJF. Total outstanding shares: 1,264,284,408

### **For more information**

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