

Mr. Iñigo de la Lastra
Head of Secondary Markets
CNMV
Edison 4
28006 Madrid

Valencia (Spain), April 30, 2013

RELEVANT FACT

Dear Sir,

In accordance with Article 82 of Law 24/1988, 28th July, relative to the regulation of the stock market and related provisions, we hereby inform you that on April 24, 2013, the Board of Directors of Natraceutical, SA, approved the following convening of the Shareholders General Meeting:

"By agreement of the Company's Board of Directors, Natraceutical's shareholders are called to attend the Company's Ordinary General Meeting, to be held initially on first call, on May 30, 2013 at 12 o'clock or, if necessary, on second call the next day at the same time, in Valencia, Hotel Valencia Palace, Paseo de la Alameda, number 32, to discuss the following

AGENDA

First.- Examination and approval, where applicable, of the Financial Statements (Balance, Income Statement, Statement of Changes in Net Equity, Cash Flow Statement and Annual Report) and the Management Report of the Parent and of the consolidated group for the year ending December 31, 2012, as well as the management of the Board of Directors during the year.

Second. - Allocation of profits from 2012.

Third. - Distribution of dividends.

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Fourth. - Removal, resignation, re-election, ratification and/or appointment of Directors, subsequent to establishing their number within the minimum and maximum defined by the Company's Bylaws.

Fifth. - Authorisation of the Board of Directors to carry out the derivative acquisition of treasury stock, either directly or via subsidiaries, with the limits and requirements established in the Corporations Act, thus superseding the authorisation granted in the Meeting of 28 June 2012.

Sixth. - Appointment or reappointment of the Auditors of the Company and its consolidated group.

Seventh. - Ratification of the corporate website www.natraceuticalgroup.com for the purposes of Article 11-a of the Corporations Act.

Eighth. - The approval, for consultation purposes, of the report on the remuneration the Natraceutical, SA, Directors for 2013, prepared by the Board of Directors.

Ninth. - The amendment of the Bylaw Articles 14, 15, 16, 17, 21, 24, 32, 36a, 38, 41 and 45 for their adaptation to the Corporations Act.

Tenth. - The amendment of the General Meeting Regulations Articles 3, 4, 5, 6, 7, 9, 10, 12, 16, 19 and 23 for their adaptation to the Corporations Act.

Eleventh. - Delegation of powers for the development, documentation and enforcement of the agreements adopted by the General Shareholders Meeting.

Twelfth. - Any other business.

Thirteenth. - Reading and, if appropriate, approval of the minutes of the General Meeting by any of the legally established procedures.

SUPPLEMENT TO THE CALL

Shareholders representing at least five percent of the share capital may request the publication of a supplement to the General Shareholders Meeting call, including one or more agenda items. This right must be exercised by means of a certified notification, addressed to the attention of the Secretary of the Board of Directors, to be received at the registered office within five days as of the publication of this call. The written notification shall include the name or corporate name of the requesting shareholder, and is to be accompanied by the appropriate documentation (copy of the attendance card or

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validation certificate), attesting to the applicant's status as a shareholder. The supplement to the call must be published at least fifteen days prior to the date established for the celebration of the Meeting on first call.

RIGHT TO ATTEND AND REMOTE VOTING

Shareholders who prove their status as such, under Article 179 of the Corporations Act, and are holders of 1,000 shares or more, in accordance with Article 18 of the Bylaws, are entitled to attend the General Shareholders Meeting. In order to participate in and vote at the General Shareholders Meeting, shareholders must have shares registered in their name five days prior to the date on which the Meeting is to be held.

Shareholders may be represented at the Meeting by another person. Such representation is to be indicated either in the card issued by the custodians of their shares or in another document, specifically issued for the Meeting in question.

Shareholders may cast their votes on proposals relative to the items included in the agenda of the General Shareholders Meeting by post, sending the Company the attendance and voting card duly signed and completed, which must be received by the Company at least five days prior to the date scheduled for the celebration of the Meeting on first call. Shareholders who cast their votes remotely will be considered present for the purpose of the constitution of the Meeting.

INFORMATION

For the purposes of compliance with the provisions of the above-mentioned Act, it is noted that any shareholder may examine, at the registered offices, and obtain from the company, immediately and free of charge, the documents to be submitted for approval by the same, and request the delivery or dispatch, free of charge, of such documents, and specifically the full text of the individual and consolidated Financial Statements, the management report and the auditor's report, the full text of the Board of Directors report on the ninth and tenth points on the agenda, the Board of Directors report on the remuneration of the Directors for 2013, and the proposed agreements to be submitted to the General Shareholders Meeting. Similarly, this information may be consulted and downloaded from the company website (www.natraceuticalgroup.com).

Until the seventh day prior to the date established for the celebration of the General Shareholders Meeting, shareholders may forward questions and request information and clarifications regarding the items on the agenda and submit proposed agreements on the same. The email account info@natraceuticalgroup.com (with "General Shareholders

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Meeting” to be included in the subject) and the telephone 935 848 185 have been activated for the purpose of facilitating or clarifying any information relating to this Meeting.

Additionally, and under current regulations, shareholders are informed that an Electronic Shareholders Forum has been enabled in the corporate website (www.natraceuticalgroup.com), to be used in accordance with the corresponding legally established purpose and the operating guarantees and rules established by the Company. The Forum may be accessed by duly-identified shareholders and shareholder groups.

Valencia, April, 24 2013 -Secretary of the Board of Directors. Maria Jose Busutil Santos”

Yours faithfully,

M^a José Busutil Santos
Secretary of the Board of Directors
NATRACEUTICAL, S.A.